



MSNIM



MANEL SRINIVAS NAYAK INSTITUTE of MANAGEMENT

Affiliated to Mangalore University | Approved by AICTE | Reaccredited by NAAC with 'A' Grade
MSNIM Besant Campus Airport Road, Bondel, Mangaluru - 575008, Karnataka



PROSPECTUS

26
YEARS OF
MANAGEMENT
EDUCATION

Build your
CAREER in
an Established
B-SCHOOL



**Our sprawling
Campus with
State of the
art Facilities**

Educational Hub

Nestled in the coastal belt of Karnataka, the districts of Dakshina Kannada and Udupi are renowned as centres of academic excellence. Often referred to as the “Temple of Learning,” they draw students from all across the country and the world for their quality education, with emphasis on values, discipline, transforming them into an excellent place of learning and leadership.



About Mangaluru

Manel Srinivas Nayak Institute of Management (MSNIM) is located in Mangaluru, a vibrant coastal city in the State of Karnataka. Situated along the Arabian Sea, Mangaluru is not only known for its magnificent beaches and lush greenery but also for its thriving commercial ecosystem. Being a major port city and a hub for the export of tiles, coffee, and cashew, it plays a key role in the business landscape. The city popularly known as the birthplace of several nationalized banks further emphasizes its status as a centre for business and innovation, making it the perfect framework for academic and professional growth at MSNIM.

Our Founder



Dr Annie Besant

1847-1933

The Institute draws inspiration from our founder, who was a prominent British socialist, theosophist, women's rights activist, writer and orator and supporter of Irish and Indian self-rule.



Sri Manel Srinivas Nayak

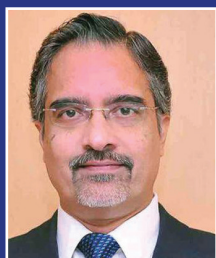
1913 - 1991

The institution derives its name from this great stalwart, as a tribute to his contributions to the growth of Besant Institutions. A multifaceted personality - a political leader, social worker, temple trustee, banker and a great educationist he brought about transformational development of Women's National Education Society, which gave birth to several new institutions through his visionary leadership.

Members of the Governing Body



Sri Manel Annappa Nayak
President, WNES



Sri Jeevandas Narayan
Vice President, WNES



Dr. Manjula K.T
Vice President, WNES



Sri P. Suresh Pai
Secretary, WNES



Sri Ajith Kamath
Correspondent, WNES



Sri V. Leeladhar
Former Deputy Governor
Reserve Bank of India



Sri Raghava Kamath
Ex. General Manager
Corporation Bank



Dr. P. S. Yadapadithaya
Former Vice Chancellor,
Mangalore University



Dr. Rajesh K Nayak
Director, College of Banking
& Financial Studies, Oman



Sri Mukund Kamath
Proprietor, Ideal Ice Cream
Mangalore



Mrs. Vathika Pai
Proprietor, Vathika International
Travels, Mangalore



Dr. Ishwara P.
Professor,
Commerce Department
Mangalore University



Dr. Puttanna K.
Professor, MBA Department
Mangalore University



Dr. Molly S. Chaudhuri
Director, Manel Srinivas Nayak
Institute of Management



Dr. Reema Agnes Frank
Associate Professor
Manel Srinivas Nayak Institute of
Management



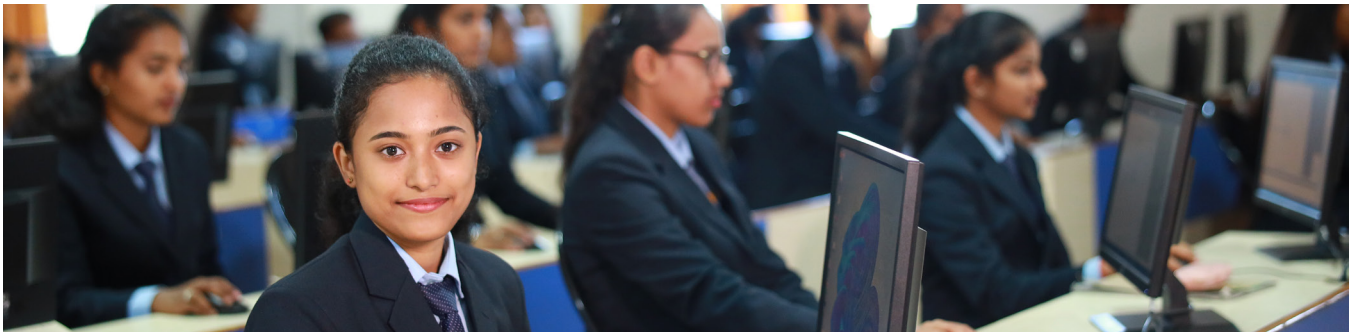
Mrs. Nanditha Sunil
Assistant Professor, Manel
Srinivas Nayak Institute of
Management

The Regional Officer
All India Council for Technical
Education SWRO, Bangalore

The Director
Technical Education,
Govt of Karnataka, Bangalore

Reaccredited by NAAC with 'A' grade in the
Third Cycle.





Graduate Attributes:

Knowledgeable: Graduates are capable of applying knowledge and skills to real world situations and are digitally literate.

Good Planning and Execution: Graduates are effective task and deliverable planners and executors, ensuring the project's success.

Critical and Analytical Thinking: Graduates are open to, and reflect on new ideas, evidence and assumptions to arrive at logical solutions to problems.

Adaptability: Graduates are capable of adapting to a variety of scenarios in the global environment and continually self-develop themselves.

Communication Skills: Graduates can effectively collaborate and confidently communicate ideas and information to attain personal and professional objectives.

Social Responsibility: Graduates contribute positively to their profession, environment and society.

Empathy: Graduates gain the ability to understand and share others' feelings.

Creativity and Innovation: Graduates seek to develop creative and effective responses in new ways and form ideas to overcome challenges.

The Vision

To be a Centre of Excellence in Management Education, Research, Consulting and leadership.

Mission

To disseminate knowledge, skills and entrepreneurship culture in management through transformative learning experiences, research, and industry engagement.

Core Values

Student Centric: Foster a student-centric environment, which enhances quality learning leading to professional excellence.

Integrity: Commitment to academic freedom, fairness, honesty, transparency and accountability in all our activities and actions.

Ethical behavior: Create a learning atmosphere that encourages responsible, moral behaviour based on ethical principles and values.

Sustainability: Provide learning opportunities for all students to develop the necessary knowledge, skills, attitudes, and values to contribute to a sustainable future.

Collaboration: Provide a welcoming, supportive and collaborative learning environment for our stakeholders through cooperation, participation, and knowledge sharing.

Inclusiveness (Diversity): Cultivate an open and accepting community by respecting and treating all staff and students equally and fairly.

Growth orientation: Focus on building a culture of continuous learning and improvement, embracing change with excellence to meet the future challenges and a commitment to meet the best standards.

Director's Message



The corporate world is an ocean of unlimited opportunities. The right qualifications, backed with passion, perseverance and intelligent effort enables one to reach the pinnacle of success. An MBA is the perfect qualification one needs to pursue a career as a management professional in today's corporate world. MBA equips you with professional knowledge and skills to improve your competence and puts you on to a good start in your career.

At Manel Srinivas Nayak Institute of Management, we welcome students who dream big and are eager to invest themselves in their future. Our academic regimen is fully geared to bring out the best in you both through building a sound conceptual foundation and giving you practical industry exposure. The rigorous training you receive, prepares you to face challenges ahead with vision and confidence.

By opting for Manel Srinivas Nayak Institute of Management, you are choosing the right institute to hone yourself for a brighter future as a management professional. We are a pioneering institute of this region, enjoying an educational legacy of over a hundred years. Our modern campus provides all that you need and more to prove your mettle. Furthermore, we give you opportunities for interaction with top CEOs and Industry experts. Our placement services and alumni are something to draw assurance and inspiration from.

Whether you plan to join an organization as an executive or desire to start your own business as an entrepreneur, our education gives you the cutting edge to perform better and attain success. How organizations work, how to make sound decisions, how to accurately identify opportunities and threats, and how to engage in team work are some of the basic resources that build one's managerial acumen. At our institution, we ensure that you gain the right inputs for the making of an able manager - something that will stand by you for your lifetime.

I look forward to seeing you shine as a brilliant student on our campus and wish you a bright future as successful managers and entrepreneurs.

Dr. Molly S. Chaudhuri

Director
Manel Srinivas Nayak Institute of
Management (MSNIM)



About the Institute

The institute is guided by the wisdom of corporate leaders like Mr. V. Leeladhar, Former Dy. Governor, Reserve Bank of India, Sri Manel Annappa Nayak, President of WNES and others on the Governing Board.

The inspiring saga of Besant Institutions began in 1918 when Dr. Annie Besant, the renowned social reformer, laid the foundation stone for Besant Primary School at Kodialbail in Mangalore. The school witnessed the visits of prominent freedom fighters such as Mahatma Gandhi and others.

The Women's National Education Society (WNES), Mangalore established in 1943 took over the school administration from the Theosophical Society. Since then, the institution has recorded continuous growth under the leadership of its visionary administrators namely the late Manel Srinivas Nayak, late B. Damodar Prabhu, late Manel Krishna Nayak and the late Prof. P. P. Gomathi.

Their farsighted initiatives resulted in the establishment of seven institutions, namely Besant Pre-Nursery School, Besant Higher Primary School (Kannada Medium), Besant High School (Kannada Medium), Besant English School, Besant National Pre-University College, Besant Women's College and Besant Evening College.

In 1999, WNES spread out its wings to launch its most prestigious academic venture — the Manel Srinivas Nayak Institute of Management - on a new campus situated at Bondel, on the outskirts of Mangalore. Today this is the flagship institution of WNES, widely recognised as a frontrunner in modern management education.

In addition to offering a full-time course in management, the institute plans to offer a number of specialized Management Training Programs, Management Development Programs, Executive Development Programs, Certificate courses in Management and to organize seminars and workshops in collaboration / association with reputed institutions and universities in India and abroad.



MBA Program

The two year regular MBA program is affiliated to Mangalore University and is approved by AICTE, New Delhi and Government of Karnataka. The Institute has been reaccredited with A grade by NAAC in 2024

This MBA program is spread over 4 semesters, where students are introduced to the fundamental concepts in Management in the first year, and can opt for specialized subjects among Human Resources, Finance, Marketing, Hospital Administration, Logistics Management and Banking & Insurance in the second year. Students undergo Summer Internship Training after the second semester, and Project work after the third semester, which exposes the students to the realities of the business world.

Teaching pedagogy

- Blended learning - Classroom & Online
- Group discussions
- Case analysis
- Seminars and Presentations
- Industry visits and Interactions
- Role plays
- Internship and Live projects
- Peer learning by students
- Lectures by International Faculty & Speakers
- Special guest lectures by industry experts and professors of practice.

Course Structure MBA

First Semester

- Modern Organisation and Management
- Business Accounting and Finance Organisational Behaviour & Communication
- Information Technology and Business
- Economics for Managers/ Business Analytics
- Project Management

Second Semester

- Human Resource Management
- Marketing Management
- Indian Business Environment
- Business Research Methods
- Business Ethics and Social Responsibility
- Financial Services

Third Semester (Hard Core)

- Entrepreneurship and Start-ups
- Strategic Cost Management
- Operations Research

Electives (Soft Core)

Finance

- 1) Strategic Financial Management
- 2) Investment Analysis and Portfolio Management
- 3) Tax Planning

Marketing

- 1) Marketing Research & Consumer Behaviour
- 2) Promotions and Distribution Management
- 3) Retail Management

Human Resource

- 1) Learning and Development
- 2) Employees Relations Management
- 3) Stress Management

Hospital Administration
Logistics Management
Banking & Insurance

Fourth Semester (Hard Core)

- International Business Environment
- Project Report

Electives (Soft Core)

Finance

- 1) Behavioural Finance
- 2) International Financial Management
- 3) Corporate Financial Restructuring

Marketing

- 1) International Marketing Management
- 2) Services Marketing
- 3) Rural Marketing

Human Resource

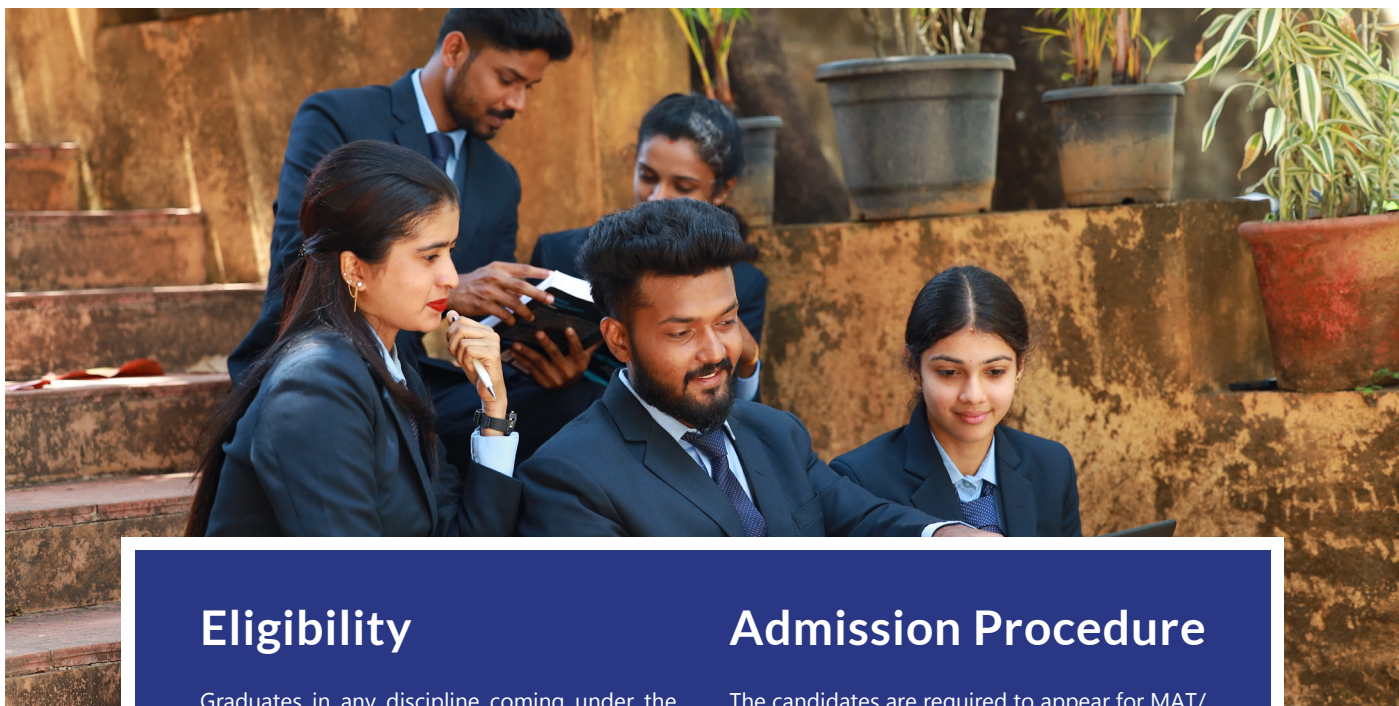
- 1) Global Human Resources Management
- 2) Compensation Management
- 3) Performance Management

Hospital Administration
Logistics Management
Banking & Insurance

MBA + Value Added Courses:

- Business Analytics
- Aptitude
- Life Skills/Soft Skills
- Design Thinking

- Digital Marketing
- Tally
- Advanced Excel
- SPSS
- GST
- Entrepreneurship
- Artificial Intelligence
- Labour Laws



Eligibility

Graduates in any discipline coming under the 10+2+3 scheme with a minimum of 50% marks (45% for SC/ST/CATEGORY1) in aggregate including languages from a recognized University are eligible.

Admission Procedure

The candidates are required to appear for MAT/ CAT/CMAT/KMAT for admission on merit under management quota. The students aspiring for admission through the government quota have to appear for PG CET conducted by the Karnataka Examination Authority (KEA).

Why MSNIM ?

- A sprawling Exclusive Campus
- ICT enabled Classrooms, AC Seminar Hall & Auditorium
- Wi-Fi enabled e-Campus, State of the art Computer lab
- Well stacked Library with Online journals
- Faculty with excellent Academic, Research and Industry credentials
- Industry interface through Summer Internship Program, Industrial Visits and Projects
- Corporate Mentoring
- Societal interface through myriad outreach activities
- Value Added Courses
- Excellent Placements
- Attractive Scholarship for Merit Students
- Bank Loan Assistance
- Indoor and outdoor Sports Facility
- Hostel Facility for Boys and Girls
- Counselor on call





BBA Program

The Bachelor of Business Administration (BBA) program, affiliated to Mangalore University and approved by AICTE, is a three-year undergraduate course spread across six semesters. It is designed to provide students with a strong foundation in business principles and management practices.

The curriculum blends theoretical knowledge with practical applications, equipping students with essential skills in areas such as marketing, finance, human resources, and entrepreneurship. The program also emphasizes communication, leadership, and problem-solving abilities, preparing students to meet the demands of a dynamic business environment. With a focus on both academic and professional development, the BBA program opens pathways for higher studies like MBA as well as entry-level managerial roles in various sectors.

Teaching pedagogy

- Blended learning - Classroom & Online
- Group discussions
- Case analysis
- Seminars and Presentations
- Industry visits and Interactions
- Role plays
- Internship and Live projects
- Peer learning by students
- Lectures by International Faculty & Speakers
- Special guest lectures by industry experts and professors of practice.

Course Structure BBA

First Semester

- Language – I
- Language – II
- Principles of Management
- Business Accounting I
- Contemporary Marketing Management
- Business Organization/E-Commerce/ Economics for Managers
- Constitutional Values

Second Semester

- Language – I
- Language – II
- Business Environment
- Business Accounting II
- Work Force Management
- Production and Operations Management/ Computer Applications in Business/ Foreign Trade Management
- Environmental Studies

Third Semester

- Language – I
- Language – II
- Organizational Behavior
- Corporate Accounting I
- Basics of Financial Management
- Retail Management/Human Resource Development/ working Capital Management
- Executive Development & Soft skills

Fourth Semester

- Language – I
- Language – II
- Quantitative Techniques
- Corporate Accounting II
- Professional Communication
- Advertising and Media Management/ Performance and Welfare Management/ Security Analysis and Portfolio Management
- Employability skills

Fifth Semester

- Business Taxation I
- Strategic Management
- Auditing & Corporate Governance
- Modern Bank Management
- Legal Framework for Business
- Internship/Project/Company Analysis

Sixth Semester

- Business Taxation II
- Entrepreneurship and Business Opportunities
- Costing for Business Decisions
- Event Management and Public Relations
- Indian Corporate Law
- Research Methodology

Eligibility

10+2 or equivalent from recognized Board in any discipline with a minimum of 60% marks (50% for SC/ST/CATEGORY1) in aggregate including languages are eligible.

Scholarships

As heirs to a priceless heritage of values from a honorary past, the institute tirelessly strives to bring higher education within the reach to all the young men and women who seek it, offering attractive scholarships to the economically disadvantaged but academically aspiring students.

Dual Scholarship to Meritorious Students

Academic Excellence Scholarships:

The students who excel in academics during the programme spread over six (BBA) and four (MBA) semesters are eligible for Management Sponsored Academic Excellence Scholarships

BBA

Entry Level:

Students with 60% and above in their Examination are eligible for Entry Level Scholarship on Management Quota admissions.

MBA

Entry Level:

Students with 70% and above in their Bachelor Degree Examination are eligible for Entry Level Scholarship on Management Quota admissions.



Training & Placement

The institute has a full-fledged Placement Cell and a full time Training & Placement Officer to ensure successful conduct of the following twin tasks:

Placement

The preparation of the students for the final placement commences on day one at our institute. Training sessions on self-introduction, cracking aptitude test, crafting resume, group discussion and micro presentation are arranged on a regular basis and resource persons from industry are invited to conduct these sessions. Students are encouraged and assisted to appear for competitive Exams like IBPS, NET, IAS, and KAS etc. The history of the institute, good corporate relationship and strong alumni network are the cardinal forces behind the successful placement drive of the institute. Leading corporate recruiters have visited us for Campus selection. Over 1000 alumni are currently pursuing fast-track careers in prestigious organisations.

Summer Internship

This is an unique program which offers opportunities for students to integrate the fundamental concepts imbibed in the classroom with the realities of the business world.

- To familiarise students with the changing expectations and challenges of the corporates
- To acquaint students with various functional aspects of the organisation
- To groom students for the challenges of the corporate world and thereby enhance the chances of placement
- The Summer Internship is undertaken by the students under the supervision of the company and the guidance of the faculty.

Corporate Mentoring

Every Student will receive mentoring from a corporate to prepare themselves for the corporate world.



Activities

Variety of planned activities throughout the year enable the students to tap their best abilities through interactions and hands-on experiences, thereby leading to knowledge enhancement and skill development.

Samanvaya

A forum to express creativity and talent.

National and International Conferences

A platform for sharing of knowledge and expertise with professionals, achievers and researchers.

Live Projects

Where students put theory into practice

Industry Connect

MSNIM - MRPL Vigilance awareness program and programs in association with Kanara Chamber of Commerce & Industry and CII - Mangalore

Internal Complaints Committee under POSH

Edify

An intercollegiate Management Fest

Agneya

Inter disciplinary Cultural Fest

Guest Lectures

Regular Guest Lecture programs from the academicians, industry experts and entrepreneurs

Institute Innovation Council

A forum to develop new ideas and nurture analytical skills

Incubation Cell

Provide opportunities for the young entrepreneurs to nurture their ideas

Language lab

Where students expand their communication and leadership skills.

Entrepreneurship Development Cell

In association with KCCI and ISTD Develop industry specific skill sets

Women Development Cell

Foster gender equity, sensitivity and safety

Chilume, Chaithanya

Outreach programs to engage with the community for overall development

Corporate Campus Connect

Tie up with Corporates who interact with the students

What Makes Us Special

A distinctive feature of the institute is the "I WANT TO KNOW" series. Five distinct platforms where stalwarts in the field of business, management, health and other professions share their insights.

MSNM Knowledge Series

Leading Industry professionals engage students in meaningful discussion on contemporary issues

MSNM Dialogue Series

Professional managers and industry icons share their success stories with the institute in dialogue with our institute mentor Sri. V. Leeladhar, Former Deputy Governor, RBI.

MSNM Health Series

Prominent Health professional educate the students on various aspects of Health and Fitness

MSNM International Series

An online series facilitating students industry interaction

MSNM Alumni Series

Alumni will share their professional knowledge with the students

Our Faculty



Dr. Molly S. Chaudhuri
MBA (Marketing), MPhil (Management) PhD
(Knowledge Management)
Director

Dr. Molly has two and a half decades of work experience in academics and industry. She is a member of the Core Team of CII for Knowledge Management and also a member of the Knowledge Management Global Network. Certified Knowledge Manager from International Knowledge Management Institute, USA; Certified L&D Manager from Carlton Advanced Management Institute, Facilitator & Corporate Trainer, Past Division Director for Division F, District 121 of Toastmasters International. Life member of MMA, CASK, ISTD and Member of Kcommunity of Bangalore. She is a Research Guide under Viswesvaraya Technological University, Belagavi and Mangalore University. Member of CII Mangalore. She has presented and published papers in leading national and International journals including Scopus & indexed journals.



Dr. Reema Agnes Frank
MBA(HRM), (PhD.)
Associate Professor

She has 15 years of experience in both industry and academia. 3 years of work experience as a HR Manager in a Dubai based interior furnishing company. She has worked for VTU affiliated MBA colleges for the past 9 years. She has got PhD under Visvesvaraya Technological University in the area of Human Resource Management. She has presented many papers in national and international conferences and reputed journals.



Dr. Shilpashri A
PhD, MBA (Finance), NET(JRF)
Assistant Professor

Dr. Shilpashri is a Gold Medallist in MBA and has secured 3rd rank in BBM. She works as an independent researcher and also as an educational vlogger in her own YouTube channel 'Study Management' that covers various management related topics. She has presented her research papers in several National and International Conferences. Her research papers have been published in various edited books and peer reviewed journals.



Dr. M.P. Hrishikesh
M.com, M.Phil, Ph.D
Senior Professor

Dr. M.P. Hrishikesh, former Director of MSNIM (2005-2008), is a devoted senior professor with more than 40 years of distinguished service in management studies. He has a Ph.D & a Specialisation in commerce and management. He has fostered a lifelong passion to achieve teaching excellence by leveraging creativity of young minds. Under his able leadership as a professor & Director, many new initiatives were introduced Like, International placements and entrepreneurship mentoring. He has on numerous opportunities, supported MSNIM students to develop their agility, critical thinking and moral compass. To drive home the point, he has focused students learning towards corporate citizenship so that a blueprint for tomorrow's business leaders can be visualized. His academic and administrative experience has made him a charismatic and distinguished personality of the teaching profession. Under his able stewardship in many acclaimed universities & management institutions, academics have reached greater heights with a fair-weather academic environment in management. His continued contributions to the development of MSNIM has been invaluable.



Dr. Shilpi Saha
B.Tech, MBA (Indian Institute of Information Technology, Allahabad), Ph.D. (HR & Analytics)
Associate Professor

She has over 8 years of academic experience with 1 year of faculty experience in NITK Surathkal. She is UGC-NET qualified and she has 9 journal publications (Scopus and ABDC indexed) with an h-index of 3 and over 100 citations. She has hands-on experience in SPSS, Structural Equation Modeling and Bibliometric analysis softwares. She has conducted many Research workshops. Her research interests include Organisational Behaviour, Business Analytics and Human Resource Management. She is a Research guide under Mangalore University. She has presented and published papers in international management conferences conducted by several IIMs and IISc.



Dr. Aditi N Kamath
B.Com, M.Com, Ph.D
Assistant Professor

She was a research scholar at the Department of Commerce, MAHE Manipal, where she pursued her Ph.D. focused on behavioral Finance. She holds an M.Com in Accounting and Finance from Kuvempu University and a B.Com from Sri JCBM College, Sringeri. Her scholarly contributions include several publications in reputed journals, such as "Investment Management and Financial Innovations" and "Cogent Economics & Finance," reflecting her expertise in investor sentiment and its effects on financial markets. She has presented her research at prestigious conferences, including IIT Kharagpur. She has a foundation in statistical computing tools like Jamovi, Gretel, EvIEWS, and SPSS, she excels in teaching subjects like Behavioral Finance, Financial Management, and Entrepreneurial Finance. Her teaching tenure includes roles at Sri JCBM College, Sringeri, and MAHE, Manipal.



Mrs. Nanditha Sunil
MBA (Finance)
Assistant Professor (Finance & Taxation)

An Alumnus of MNSIM, she is from the 2nd batch graduated in 2002. With a corporate experience of over 10 years in IDBI bank and Airtel broadband & landlines services in India, She has also worked with ABN AMRO Bank, Dubai and Studio 52 in Sharjah. She has had part time teaching experience with MAHE Mangalore and with Cambridge University Dubai campus. Her field of interests vary from Entrepreneurship, Banking Taxation and Accounting. She is an IBM trained instructor for Design thinking course. She has trained people for customer care, Behavioural science, Corporate Etiquette, and Communicative English, in the corporate. She is a Research Scholar & has registered for PhD at Srinivas University.



Mr. Sanath Bhandarkar
B.E. (Medical Electronics),
MBA (Finance), UGC NET
Assistant Professor

Mr. Sanath Bhandarkar completed his B.E. from BMS College Bangalore and his MBA (Finance) from Amritha Business School, Coimbatore. He is also a UGC-NET-qualified assistant professor. He has 8 years of industrial experience. He is also a temporary faculty member at the School of Management, NITK, Surathkal, and a freelance lecturer who teaches B.com, MBA, and BBA students. He also gives training for students in mathematics, statistics, and reasoning subjects for various competitive exams.



Mrs. Sathvika H Shetty
MCom, MA
Assistant Professor

An MCom Graduate and also a 1st Rank holder in PGDBN and MA Bharathanatyam from the Mangalore University. Has an academic experience of over nine years. She has presented papers in many national and international conferences and also published articles in reputed journals. Presently pursuing her PhD from Department of Commerce MAHE. She is a committed and enthusiastic educator involved in fostering student growth across academic pursuits and professional placements.



Ms. Divya Achar
MCMS, PGDA, UGC NET
Assistant Professor

Ms. Divya Achar holds a Master's degree in Communication and Media Studies from St. Aloysius College. She has also completed a Postgraduate Diploma in Advertising, further enhancing her expertise in the field.

With over five years of rich industry experience, Ms. Divya has contributed creative content and impactful taglines to reputed firms, showcasing her skills in strategic communication and branding. In addition to her work in the creative sector, she also brings valuable administrative experience to the academic setting. She is UGC-NET qualified, reflecting her strong academic foundation and commitment to teaching.



Ms. Manasa
MBA (Finance)
Assistant Professor

Ms. Manasa holds an MBA in Finance from SDM PG Centre for management studies and research, affiliated with Mangalore University, where she distinguished herself by securing the 4th rank in the university. She brings academic excellence and practical knowledge to the classroom, backed by one year of industry experience as Assistant Manager – Operations at Knowsat Private Ltd.

With a strong foundation in finance and a keen interest in teaching, Ms. Manasa is committed to nurturing future professionals by blending theoretical knowledge with real-world applications.



Mr. Sukesh Rao Pejavar
BCom, MBA
Assistant Professor

Sukesh Rao Pejavar is a seasoned finance professional with an MBA in Finance and over 12 years of experience in the small-scale industry as an Accounts Manager. Throughout his career, he has demonstrated expertise in financial management, budgeting, taxation, and compliance, contributing to the financial stability and growth of businesses. His strong analytical skills, attention to detail, and strategic approach to financial planning have enabled him to streamline accounting processes and optimize financial performance. With a deep understanding of industry dynamics, Sukesh excels in managing accounts, financial reporting, and ensuring regulatory adherence, making him a valuable asset to any organization. An alumna of this institute from the batch of 2008.



Mrs Arpitha Devadiga
MBA
Assistant Professor

She has over 3 years of total work experience, including 2 years at McAfee Software in Bangalore. She holds an MBA with a specialization in Finance. She also served as a Placement Coordinator for the Department of Business Administration at Sahyadri College of Engineering and Management, Mangalore, for 1 year.



Dr. Prakash B. Kamath
Ph.D., M.E, B.E
Visiting Faculty

He holds a Ph.D. in Machine Design from IIT Madras and has over 35 years of experience in academia and industry. He has played key roles in product development at Mahindra & Mahindra, contributing to flagship models like the XUV 700, Thar, and Scorpio. His academic journey includes teaching at reputed engineering institutions and conducting advanced research. He is a recipient of prestigious awards including the Indian Innovation Award by Dr. A.P.J. Abdul Kalam and the Golden Peacock Award. He has also completed leadership training at IIM Bangalore and IIM Ahmedabad.



Mrs. Nisha N. Shetty
MA English Literature
Visiting Faculty

She is a dedicated educator and certified skills trainer with over two decades of experience in English language instruction and communication skills development. A past Principal and Head of the English Department at Mahesh Pre-University College, Mangalore, she has conducted numerous workshops and courses at institutions including St. Joseph's Engineering College, Netaji College of Nursing, and A.B. Shetty Educational Institution, focusing on Communicative English, IELTS, and soft skills.

She is a certified trainer accredited by NSDC and ISTD, and holds 'Train the Trainer' credentials from BOSCH. Her work is driven by a passion for enhancing language proficiency and empowering learners through effective training.



Mrs. Yashmitha
MBA
Visiting Faculty

Brings nearly 20 years of experience in the IT industry, including 14 years specializing in Manual and Automation QA. She began her career as a manual tester and progressed to QA Manager, working with top companies like Infosys, Oracle India, and GlowTouch Technologies.

She currently serves as Senior Scrum Master and Head of PMO at CloudLabs Inc., USA. Certified in CSM, ACP, and ICA, she has also played the role of PPQA Head. Since 2019, she has been a guest professor at AJIM, training students in both technical and soft-skills subjects.



Mr. Ronald Mascaren
MSW
Visiting Faculty

Has is an accomplished HR professional with 33 years of experience in Human Resource Management and Administration. Having held senior leadership roles at prominent organizations such as Syngene International Ltd., Jubilant Life Sciences, and HCL Technologies, he brings practical knowledge to academic world. His areas of expertise include Talent Acquisition, Employee Engagement, Learning & Development, and Industrial Relations. Currently, he serves as a part-time faculty member and HR Consultant, while also actively contributing to CSR and sustainability initiatives.

Campus Facilities



Auditorium & Seminar Hall

Being an active campus with wide ranging academic, co- curricular and extra-curricular activities, the institute maintains a spacious indoor auditorium 'Nethravathi' with a large seating capacity to conduct various programmes and events. This is supplemented with additional conference facilities like 'Swarna', an air- conditioned academy hall and 'Kaveri', a seminar hall to host seminars, workshops etc.

Sports & Fitness

Our vibrant campus life includes the best of avenues for promoting health and fitness. The institute provides facilities for a wide range of outdoor sports such as Volleyball, Badminton, Cricket, Kabaddi and indoor games like Table Tennis, Carom and Chess.



Hostel & Food Court

The institute campus includes separate well-furnished hostels for boys and girls. The hostels are well maintained under the disciplinary supervision of a resident warden. The hostels have an excellent food court serving delicious and hygienic food appealing to Indian tastes.

Library

The institution has a spacious library and reading room with an exquisite collection of management books, related journals and periodicals. The library subscribes to a number of national and international journals and periodicals including Ebscohost online access for extensive reference by the faculty and students.



MSNIM Research Centre (Recognized by Mangalore University)

A institution of higher learning, research is actively encouraged on our campus. A research committee headed by the Director facilitates and mentors research activities with the following objectives:

- To enable scholars to pursue PhD in the field of various management areas
- To encourage faculty to take up any funded research of university/AICTE/Government bodies/industries, etc.
- To facilitate faculty and research scholars to take up market / business research
- To motivate paper presentation in national and international journals and conferences
- To conduct research workshops, seminars and conferences

Computer Lab

The PC lab is equipped with latest state-of-the-art technology. Students are encouraged to use laptops and the campus offers Wi-Fi connectivity.



Msnim Alumni Association (MSNIMAA)

MSNIMAA has a well-connected alumni network of over 1,200 students. Most of the alumni of the institute pursue successful careers in various industrial sectors across the globe. They actively take part in the placement drive of the Institute through campus placement assistance. They also share their experience with the present students through lecture in the 'Alumni Speaks' forum. The institute also organizes events for the Alumni with a view to strengthen the bond and corporate networking.



Mr. Nelson D'Souza
(1999-01 Batch)
Director & Team Head
Barclays Private Bank,
Bangalore INDIA

"My career had a very humble beginning. Like any regular young man, I was trying to find a purpose and wanted to achieve many a dreams. Achieving some of these dreams, I owe it partly to my MBA alma mater, MSNIM. This institute gave me a chance in life and a stepping stone to success with a postgraduation degree and the right inspiration instilled by many a teachers who put me on a path to self-discovery and self-confidence."



Ms. Reema Shetty
(2002-04 Batch)
Senior Manager - HR, Menzies Aviation
Kempegowda International Airport,
Bangalore

"The Institute and the Faculty here showed me that the world is full of possibilities. The passion with which the Faculty engaged with the students made us excel in academics. There was a holistic approach to ensure we developed as good Management students and future Managers."



Ms. Kavitha M
(2003-05 Batch)
Manager-Finance and Controlling,
Mercedes-Benz Research and
Development India Pvt Ltd

"The education provided, values imparted, and the peer support has made a huge difference in providing confidence and direction in my Professional endeavour



Mr. Mahesh Sharma
(2006-08 Batch)
Senior Finance Manager
Mercedes-Benz Research and
Development India Pvt Ltd, Bengaluru

"My memories of my college days are of cherished and pleasant experience. The faculty members were very compassionate and motivated the students to reach beyond their strengths to enrich their knowledge. The credit of my transformation and success is attributed to this college, which has helped me to be a successful finance professional today.



Ms Deeksha Punja
(2011-13 Batch)
Asst. Branch Manager
Karnataka Bank Ltd. Navi Mumbai

"I am fortunate for choosing this institute for they have the excellent and committed faculty striving hard in excelling the students in all dimensions. It has always groomed us towards our career and also boosted our morale what the budding entrepreneurs and managers need through their deeds."



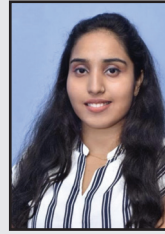
Mr. Sharan Shetty
(2011-13 Batch)
Territory In Charge
Reliance - Beverages

"My personal development took place within two years of my Master studies at MSNIM, and the level of self-confidence, and knowledge enhanced my ability to face the real world."



Ms. Lathika
(2002-04 Batch)
Technical Recruiter
Global Talent Acquisition
Microsoft India

The MBA program at MSNIM helped me acquire high-value industry skills, building connections, and preparing for the real-world challenges. In retrospect, I feel the three things that contributed most were – my MSNIM batch, my professors, and the wonderful part of the Full-Time MSNIM MBA program and will always be grateful for everything it gave me. I have gained a new perspective into the challenges that businesses face, and it helped me to use the skills and knowledge gained to help add value in the workplace.”



Ms. Shivani Sudhir Suvarna
(2019-21 Batch)
Senior HR Executive Heisetasse
Beverages Pvt Ltd. (Third Wave
Coffee)

It wouldn't be too much if I say “MSNIM has played an integral part in shaping my life”.

As a fresh graduate with lot of aspiration, I was really lucky to get this institute which helped me fulfill them. My institute not only helped me in my academic excellence but also gave me a platform to showcase my talent and encouraged me to come out of my comfort zone. The motivation and guidance from my faculty helped me secure my first job in my very first attempt. I will forever be thankful to MSNIM.



MR. Akhilesh B S
(2017-19 Batch)
Tax Analyst Ernst and Young

“MSNIM has supported, guided and encouraged me to attain the best experience of learning. I got an opportunity to represent the institution in various national and international conferences held during the studies and also presented B-Plan for “i5 Business Summit” held in IIM Indore. Institution also encouraged us to take many initiatives to organize various fests and NGO activities which has enhanced us to lead the best social life.”



Mr. Bharath Shetty
(2011-13 Batch)
Finance and Administration
Business Analyst
IBM India Pvt Ltd. Bangalore

I would like to thank MSNIM institution for being very supportive and helping me throughout to develop my personality thereby making me what I am today. The faculty and college management are very helpful and friendly.



Ms. Sonia Philip Dsouza
(2020-22 Batch)
HR Manager
Reliance Jio Ltd.

“It was a great and wonderful journey in MSNIM. MSNIM family helped me throughout my MBA journey which enhanced my skills and abilities. Thank you MSNIM.



Ms. Nikshitha B Kulal
(2013-15 Batch)
Senior Financial Service Manager
ICICI Prudential
Life Insurance Company

My institution has taught me to keep walking and survive the test of time.



Mr. Mohnish N Jathan
(2015-17 Batch)
sales officer
Ramco Systems

MSNIM boosted my Confidence, Personality, Sharpened my Communication skills & gave me Practical Knowledge. Helped me come out of my comfort zone.



Ms. Yogitha
(2016-18 Batch)
Zonal Operations Manager
Astra Zeneca Pharma India Ltd

This is the place which made me confident, and self-reliant, I overcame my fears, and learned to be independent. I could find a complete package of education with success at MSNIM

Guest Speakers



Mr. V. Leeladhar
Former Deputy Governor
Reserve Bank of India
INDIA



Dr. Zanuldin Ahmad
Deputy Vice Chancellor Manipal
International University - Malaysia
MALAYSIA



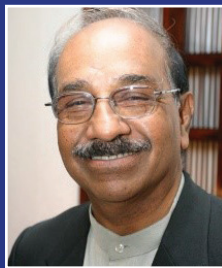
Dr. Farah Naqvi
Assistant Professor
American University of
Kuwait



Mr. Jeevandas Narayan
Former Managing Director
State Bank of Travancore
INDIA



Dr. Habibullah Khan
Registrar, Global Nxt University
MALAYSIA



Dr. Sudhir Ranjan Sen Gupta
Advisor to
Malaysian Universities
MALAYSIA



Mr. Raghav Kamath
Former General Manager
Corporation Bank
INDIA



Mr. Nelson D'souza
Director & Investment
Advisor Julius Baer,
INDIA



Dr. Juhary Ali
Dean, Asian E- University
MALAYSIA



Dr. Jason Fitzsimmons
Dean, Manipal University
Dubai UAE



Dr. Mohan Avvari
Dean, Nottingham University
MALAYSIA



Dr. Rajesh Nayak
Director, Training
College of Banking and
Financial Studies, OMAN



Mr. Harmuz A. Bulsara
Chief Operating Officer &
CFO, TATA Asset
Management Ltd.
(TATA Mutual Fund)



Mr. Gurumoorthy Mahalingam
Former Whole Time
Member - SEBI
Former Executive Director -
RBI



Mr. Bobby Pauly
Founding Member & Partner
of the Tata Opportunities Fund
INDIA



Mr. Arun Nayak
Management Consultant
Alix Partners, USA



Dr. Madanmohan Rao
Research Director
Yourstory.com
INDIA



Dr. Rajini Kumar
University Tunku Abdul Rahman
(UTAR) MALAYSIA



Dr. Mamata Bhandar
Professor, Global Nxt
University, Singapore



Dr. Susela Devi
Professor, Sunway
University, MALAYSIA



Dr. Syriac Nellikunnel
Associate Professor
Mahasa University
MALAYSIA



Dr. Khyati Shetty Datta
Abbotsford, British Columbia
Canada



Dr. Amitabh Anand
Associate Professor SKEMA
Business School Paris
FRANCE



Mr. Sarosh Amaria
Managing Director of TATA
Capital Financial Services Ltd



Dr. Mujtaba M. Momin
Assistant Professor
HRM at the American
University of Middle-East,
Kuwait



Prof. Akbar Ali
Associate Professor
University Malaysia of Computer
Science & Engineering - MALAYSIA



Mr. Mohan Kumar
Practice Head
Cloud Services, WIPRO
INDIA



Mr. Rudolf D'Souza
Chief Knowledge Officer
AFCONS Infrastructure Ltd.
INDIA



Mr. Umesh Revankar
Executive Vice Chairman,
Shriram Finance Limited

EMINENT SPEAKERS / VISITORS TO THE CAMPUS

- Dr. Y.V. Reddy, Former Governor, Reserve Bank of India
- Sri Mohan V. Tankasale, Former Chief Executive, Indian Banks Association
- Harish Bhat, Brand Custodian TATA Sons Ltd.
- Sri Pravin Kadle, MD, Former CEO, Tata Capital Ltd.
- Swami Sarvasthananda, Head Ramakrishna Mission, Rajkot
- Sri G. Padmanabhan, Former Executive Director and Former Chairman of Reserve Bank of India
- Sri Prakash Padukone, All England Open Batminton Champion
- Hari Om Roy, Chairman, Lava International Ltd.
- Sri Ullas Kamath, Joint MD, Jyothi Laboratories Ltd.
- Dabbawalas from Mumbai
- Sri Shreepadre, Environmentalist
- Sri Gopal Menon, CFO, Axis Mutual Fund
- Sri Gopal Vittal, MD, CEO, Bharti Airtel Ltd.
- Dr P.S. Harsha, IPS, Police Commissioner, Mangalore
- Dr Srikumar Menon, Director, Narcotics Cell, MAHE
- Sri DB Mehta, Chairman, CREDAI, Mangalore
- Sri K Laxminarayanan, AGM, BIRD, Mangalore
- Smt. Sunalini Menon, CEO, Coffee Labs. Bangalore
- Smt. Laxmi Kumaran, GGM, Marketing Coordination and Branding, MRPL
- Sri Pramod Madhwaraj, Former Minister of Sports Govt. of Karnataka
- Sri Raghunandan Kamath, Chairman, Naturals Icecreams, Mumbai
- Sri Pradeep Pai, Chairman, Hangyo Icecreams Ltd.
- Sri M. Subramanyam, Commissioner of Customs, Central excise & Tax
- Sri George Albuquerque Pai, A. Albuquerque & Sons
- Mr. Panduranga Hegde, Finance Director, Deutsche Bank, Singapore
- Mr. Ratheesh R, General Manager, Union Bank of India

MoU with:

Kanara Chamber of
Commerce & Industry, Mangaluru

Vathika International Travels
Mangaluru

Ideal Icecreams
Mangaluru

Indian Society for
Training and Development

Simplus Financial Consultancy
Pvt. Ltd., Mangaluru

Copernicus Mobility Pvt.
Ltd., Mangaluru

Member of CII - Mangalore/
Karnataka

OUR PROMINENT RECRUITERS



MSNIM has been consistently achieving 100% results in University examinations.

MBA Rank Holders from Mangalore University

2010-12 Batch

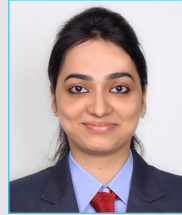


Ms. Nikitha S. Prabhu
3rd Rank

2011-13 Batch



Ms. Deeksha Punja
2nd Rank



Ms. Rithika R. Prabhu
6th Rank



Ms. Pavana
2nd Rank



Mr. Vidyaranya
4th Rank

2018-20 Batch



Ms. Megha Narasimha Nayak
1st Rank



Ms. Anusha Kamath
3rd Rank



Mr. Raviraj Kumar
3rd Rank



Ms. Anjana T. V.
5th Rank

2019-21 Batch



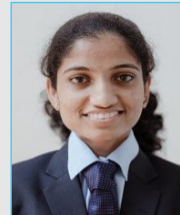
Ms. Shivani Suvarna
3rd Rank



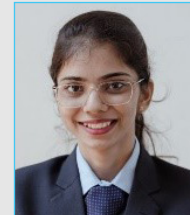
Ms. Avishma Alva B.
1st Rank



Ms. Lali D. J.
3rd Rank



Ms. Preema Lasrado
3rd Rank



Ms. Jyothsna
4th Rank

2020-22 Batch



Ms. Lenisha Shareen Peris
1st Rank



Ms. Chaithra R. Shanbhag
2nd Rank



Ms. Vaishnavi
5th Rank

2022-24 Batch



Ms. Anusha Prabhu
1st Rank

BESANT GROUP OF INSTITUTIONS

Besant Higher Primary School

Besant National High School

Besant English School

Besant National Pre University College

Besant Women's College

Besant Evening College

Manel Srinivas Nayak Institute of Management



MANEL SRINIVAS NAYAK INSTITUTE *of* MANAGEMENT

MSNIM Besant Campus, Air Port Road, Bondel, Mangalore - 575008

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Women's National Education Society

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